



COOs and Gen AI

Turning Operations into a Value Engine



Let Gen AI be more than a tool. Make it a catalyst for operational reinvention.

- **Lead with Structure, Not Just Use Cases**

The real breakthrough lies in building a scalable, enterprise-wide model that aligns people, platforms, and priorities around Gen AI.

- **From Silos to Synergy**

Gen AI delivers the most impact when applied across functions. COOs must enable seamless collaboration between procurement, maintenance, supply chain, and more.

- **Data is the Foundation**

Without trusted data, AI cannot perform. Unified governance, consistent standards, and active oversight ensure quality insights and informed decisions.

- **Change Management Drives the Shift**

AI adoption depends on people. Equip teams with the mindset, skills, and support they need to embrace the transformation and deliver real results.

- **Stronger COO–CIO Collaboration**

Value creation demands joint ownership. COOs and CIOs must partner to align operational goals with agile, scalable technology.

- **Go Beyond Pilots. Deliver Enterprise Impact.**

A few isolated tools won't drive transformation. COOs must think big, act boldly, and lead AI strategies that reshape entire value chains.